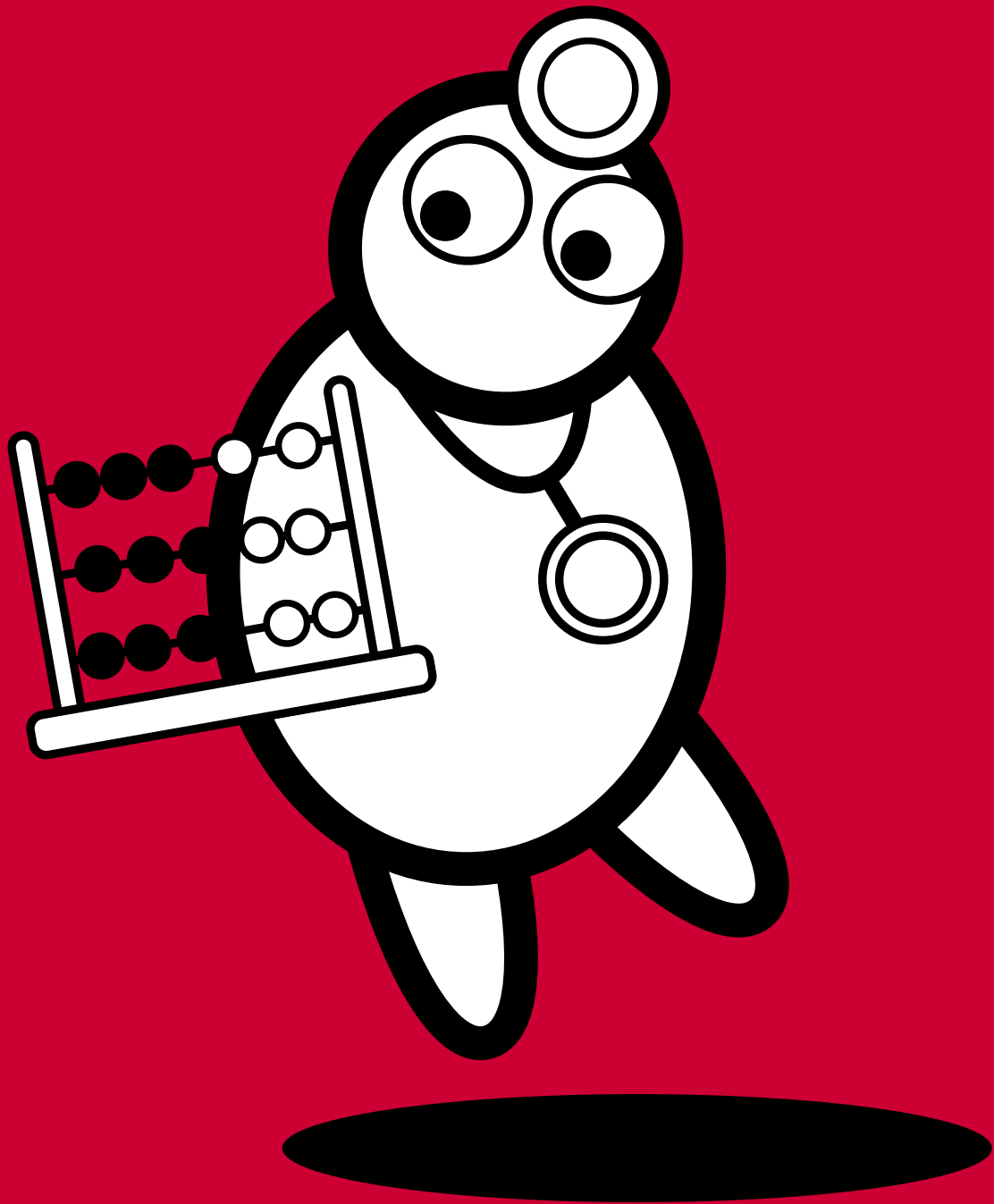


Panel Statistics 2025





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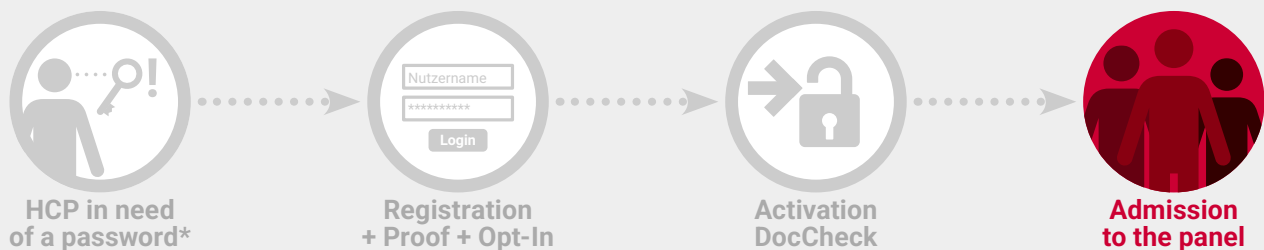
Introduction

The health market is becoming increasingly digital, in terms of communication as well as new opportunities for both knowledge management and digital health applications. These current changes demand more detailed information about one's target audience in order to optimally tailor new developments and innovations to them.

Our goal at DocCheck Insights is to connect our customers with their target audience and thus gain a better understanding of the other side's needs. For this purpose, we offer various methods to address the individual objectives of our clients.

The perfect basis for our different approaches is our online panel, which is integrated into the DocCheck Community. With a membership of over 350,000 people, of whom more than 271,000 are registered in Germany alone, it covers a large number of medical professional groups.

Healthcare professionals register with DocCheck and gain access to medical and pharmaceutical websites as well as medical databases and personalised, up-to-date medical information. Registration with DocCheck requires a professional certificate and thus accredits all registered healthcare professionals (HCPs).



* Medical professionals who have access to over 3,000 DocCheck-protected websites and channels with a DocCheck password

DocCheck achieves very high membership numbers as well as a high level of trust due to its high practical utility as well as its high visibility online and offline (on pharmaceutical websites, the DocCheck platform, in the Flexikon as well as in news and events). As a result, DocCheck users are more willing to become members of the DocCheck panel, which enables us to ensure high representativeness and data quality of our samples.

In January 2026, we conducted a new count of the DocCheck panel to provide an overview of which and how many professional and specialist groups are represented by us. We are pleased to report increases in almost all medical professional groups: The DocCheck Panel has grown by more than 10,000 members compared to 2024!

Below we provide an updated overview of all healthcare professional groups in the DocCheck Panel including comparisons to the basic populations in Germany according to the BÄK.

We appreciate your interest and are happy to answer any questions you may have and to help you with new study projects!

The DocCheck Insights team

The guidelines of the German market and social research associations (ADM, ASI, BVM and DGOF) and ESOMAR are adhered to.

Sources: DocCheck panel: DocCheck user database; as of January 2026; **German population:** Physicians' statistics of the German Medical Association (Ärztstatistik der Bundesärztekammer); as of 2024; Federal Association of German Pharmacists (Bundesvereinigung Deutscher Apothekerverbände) (Figures, Data, Facts); as of 2025; Federal Association of Veterinarians (Bundestierärztekammer); as of 2024; National Association of Dentists (Bundeszahnärztekammer); as of 2025.

Deviations in the comparisons of the panel statistics with the statistics of the BÄK and ABDA are due to different systems and periods of data collection.

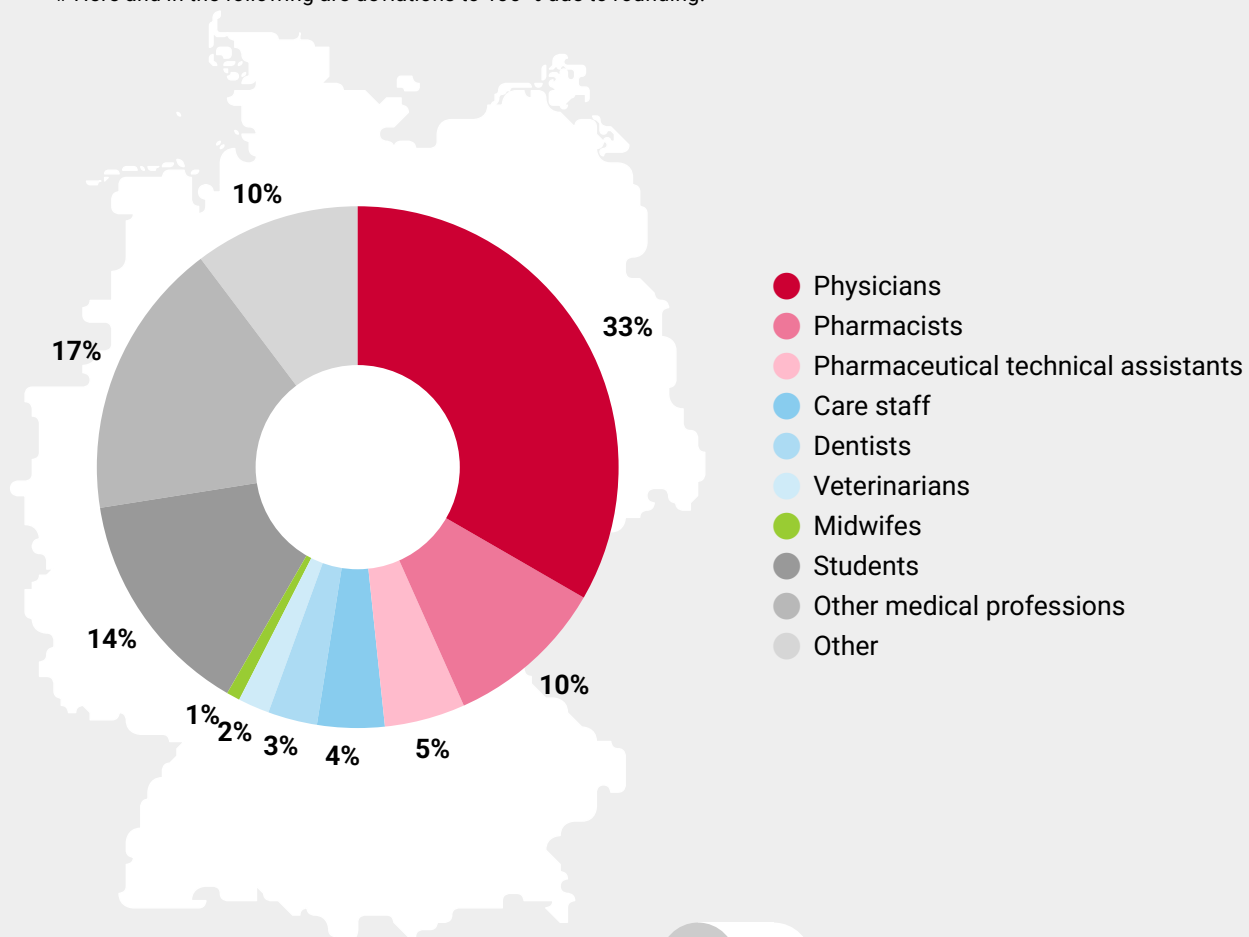




All professions, overview

Professional groups	Number	Percentage [#]
Physicians	89,334	33 %
Pharmacists	28,243	10 %
Pharmaceutical technical assistant (PTA)	14,759	5 %
Care staff	11,850	4 %
Dentists	7,753	3 %
Veterinarians	6,466	2 %
Midwives	2,796	1 %
Students	38,770	14 %
Other medical professions	45,063	17 %
Other	26,910	10 %
Total	271,944	100%

[#] Here and in the following are deviations to 100 % due to rounding.

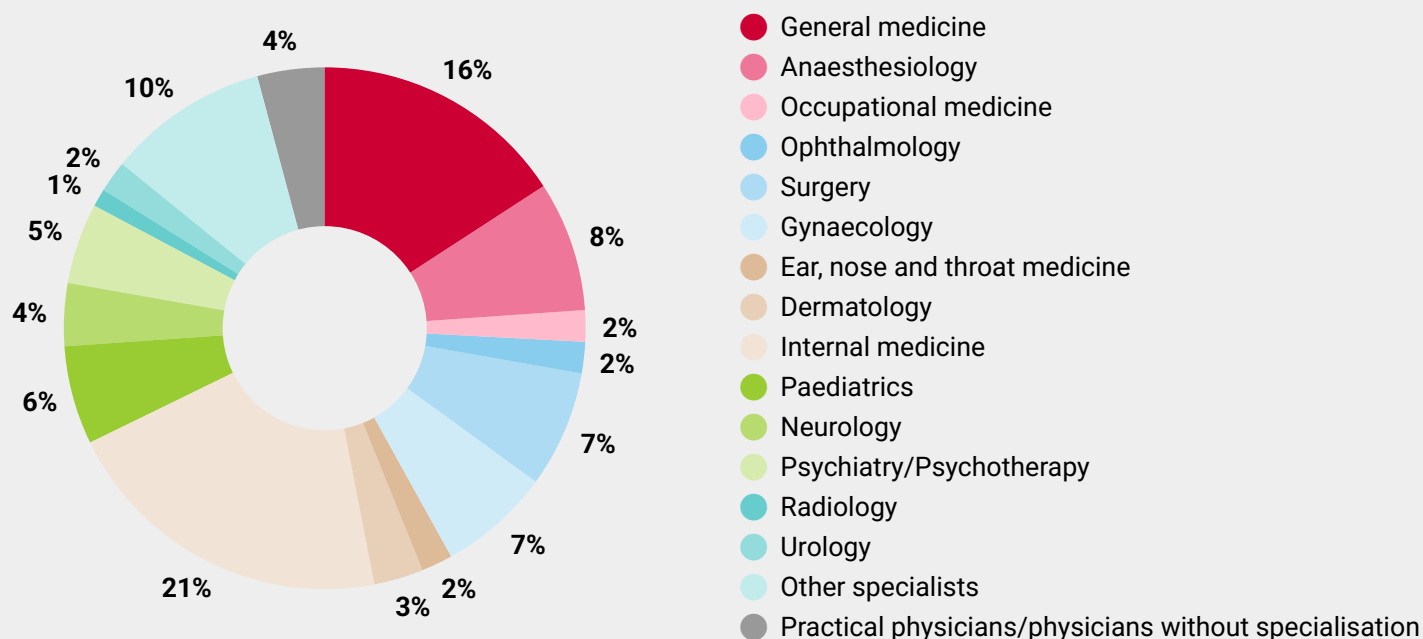


Physicians, overview

Our physicians' panel includes 89,334 of the 580,889 German physicians registered with the German Medical Association (Bundesärztekammer; BÄK).

Depending on your study, we can select the relevant group of physicians in detail by discipline, geographical distribution or field of activity (private practice or clinic). Therefore you can attain your desired sample – without the need for "screen-outs" and accepting "wastage".

DocCheck panel Germany: physicians in discipline



Disciplines: private practice vs. clinic

Physicians working in practice/clinic#	DocCheck panel private practice		DocCheck panel clinic	
Disciplines	Number	Percentage	Number	Percentage
General medicine	10,002	31 %	1,181	4 %
Anaesthesiology	877	3 %	4,777	15 %
Occupational medicine	441	1 %	157	1 %
Ophthalmology	896	3 %	246	1 %
Surgery	1,288	4 %	3,614	12 %
Gynaecology	2,914	9 %	1,939	6 %
Ear, nose and throat medicine	878	3 %	275	1 %
Dermatology	1,338	4 %	686	2 %
Internal medicine	5,821	18 %	9,346	30 %
without specialisation	3,114	10 %	4,028	13 %
with specialisation angiology	54	<1 %	81	<1 %
with specialisation endocrinology and diabetology	483	1 %	223	1 %
with specialisation gastroenterology	402	1 %	1,012	3 %
with specialisation geriatrics	10	<1 %	116	<1 %
with specialisation haematology and oncology	295	1 %	983	3 %
with specialisation infectiology	23	<1 %	57	<1 %
with specialisation cardiology	562	2 %	1,839	6 %
with specialisation nephrology	420	1 %	310	1 %
with specialisation pneumology	298	1 %	476	2 %
with specialisation rheumatology	151	<1 %	201	1 %
Paediatrics	2,270	7 %	1,987	6 %
Neurology	982	3 %	1,636	5 %
Psychiatry/Psychotherapy	1,431	4 %	2,189	7 %
Radiology	332	1 %	491	2 %
Urology	845	3 %	836	3 %
Other specialists	1,764	5 %	1,519	5 %
Practical physicians/without specialisation	265	1 %	421	1 %
Total	32,344	100 %	31,300	100 %

Here and in the following the groups of persons working neither in hospitals nor in their own private practice (e.g. in administrative or other industrial activities) and persons who did not answer their place of work are not displayed. Therefore, there is a discrepancy between the cumulative group information and the data in other tables.

Disciplines: panel vs. population

Physicians in total	DocCheck panel		Germany (BÄK)	
Groups of physicians	Number	Percentage	Number	Percentage
GPs#	27,827	31 %	194,450	49 %
Specialists	61,507	69 %	204,509	51 %
Total	89,334	100 %	398,959	100 %
Disciplines	Number	Percentage	Number	Percentage
General medicine	14,583	16 %	41,053	10 %
Anaesthesiology	7,218	8 %	25,536	6 %
Occupational medicine	1,470	2 %	1,056	<1 %
Ophthalmology	1,477	2 %	7,988	2 %
Surgery	6,372	7 %	38,922	10 %
Gynaecology	5,963	7 %	18,725	5 %
Ear, nose and throat medicine	1,421	2 %	6,296	2 %
Dermatology	2,450	3 %	6,253	2 %
Internal medicine	19,115	21 %	59,466	15 %
without specialisation	9,229	10 %	34,384	9 %
with specialisation angiology	165	<1 %	806	<1 %
with specialisation endocrinology and diabetology	873	1 %	695	0 %
with specialisation gastroenterology	1,712	2 %	4,363	1 %
with specialisation geriatrics	170	<1 %	162	<1 %
with specialisation haematology and oncology	1,611	2 %	3,061	1 %
with specialisation infectiology	109	<1 %	128	<1 %
with specialisation cardiology	2,903	3 %	9,210	2 %
with specialisation nephrology	949	1 %	2,735	1 %
with specialisation pneumology	939	1 %	2,798	1 %
with specialisation rheumatology	417	<1 %	1,108	<1 %
Paediatrics	5,402	6 %	15,632	4 %
Neurology	3,316	4 %	9,389	2 %
Psychiatry/Psychotherapy	4,421	5 %	11,836	3 %
Radiology	1,173	1 %	9,535	2 %
Urology	2,021	2 %	6,415	2 %
Other specialists	8,917	10 %	18,406	5 %
Practical physicians/without specialisation	4,015	4 %	119,003	30 %
Total	89,334	100 %	398,959	100 %

GPs: general medicine, internal medicine without specialisation, practical physicians and physicians without specialisation

Private practice: panel vs. population

Physicians with private practice	DocCheck panel		Germany (BÄK)	
Disciplines	Number	Percentage	Number	Percentage
General medicine	10,002	31 %	38,495	23 %
Anaesthesiology	877	3 %	4,592	3 %
Occupational medicine	441	1 %	723	<1 %
Ophthalmology	896	3 %	6,891	4 %
Surgery	1,288	4 %	13,447	8 %
Gynaecology	2,914	9 %	12,204	7 %
Ear, nose and throat medicine	878	3 %	4,643	3 %
Dermatology	1,338	4 %	5,111	3 %
Internal medicine	5,821	18 %	30,563	18 %
without specialisation	3,114	10 %	19,810	12 %
with specialisation angiology	54	<1 %	414	<1 %
with specialisation endocrinology and diabetology	483	1 %	407	<1 %
with specialisation gastroenterology	402	1 %	1,706	1 %
with specialisation geriatrics	10	<1 %	39	<1 %
with specialisation haematology and oncology	295	1 %	1,152	1 %
with specialisation infectiology	23	<1 %	21	<1 %
with specialisation cardiology	562	2 %	3,357	2 %
with specialisation nephrology	420	1 %	1,737	1 %
with specialisation pneumology	298	1 %	1,273	1 %
with specialisation rheumatology	151	<1 %	643	<1 %
Paediatrics	2,270	7 %	8,502	5 %
Neurology	982	3 %	3,034	2 %
Psychiatry/Psychotherapy	1,431	4 %	5,120	3 %
Radiology	332	1 %	4,681	3 %
Urology	845	3 %	3,535	2 %
Other specialists	1,764	5 %	12,142	7 %
Practical physicians/without specialisation	265	1 %	17,278	10 %
Total	32,344	100 %	170,961	100 %

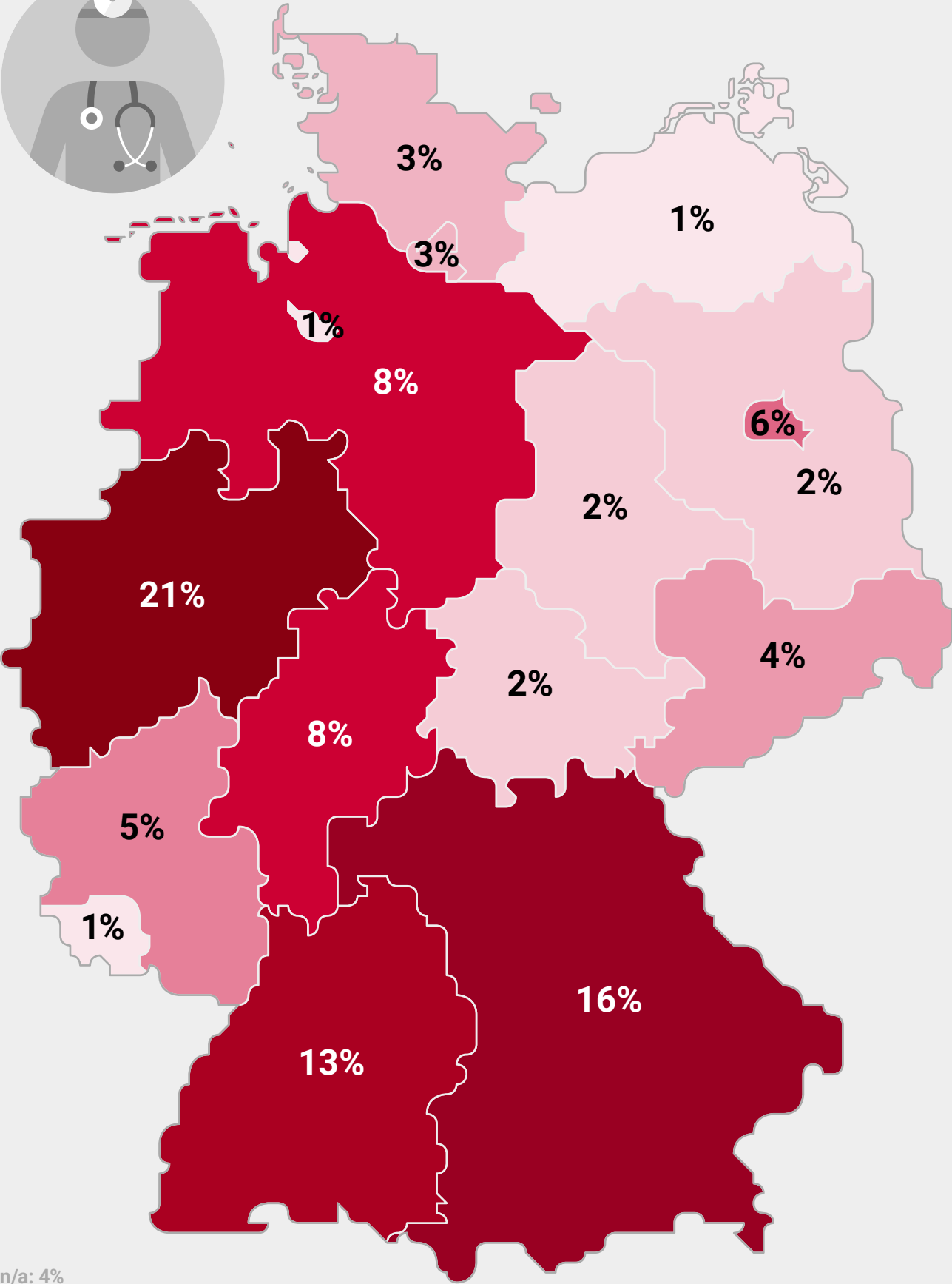


Clinic: panel vs. population

Physicians	DocCheck panel		Germany (BÄK)	
Disciplines	Number	Percentage	Number	Percentage
General medicine	1,181	4 %	2,558	1 %
Anaesthesiology	4,777	15 %	20,944	9 %
Occupational medicine	157	1 %	333	<1 %
Ophthalmology	246	1 %	1,097	<1 %
Surgery	3,614	12 %	25,475	11 %
Gynaecology	1,939	6 %	6,521	3 %
Ear, nose and throat medicine	275	1 %	1,653	1 %
Dermatology	686	2 %	1,142	1 %
Internal medicine	9,346	30 %	28,903	13 %
without specialisation	4,028	13 %	14,574	6 %
with specialisation angiology	81	<1 %	392	<1 %
with specialisation endocrinology and diabetology	223	1 %	288	<1 %
with specialisation gastroenterology	1,012	3 %	2,657	1 %
with specialisation geriatrics	116	<1 %	123	<1 %
with specialisation haematology and oncology	983	3 %	1,909	1 %
with specialisation infectiology	57	0 %	107	<1 %
with specialisation cardiology	1,839	6 %	5,853	3 %
with specialisation nephrology	310	1 %	998	<1 %
with specialisation pneumology	476	2 %	1,525	1 %
with specialisation rheumatology	201	1 %	465	<1 %
Paediatrics	1,987	6 %	7,130	3 %
Neurology	1,636	5 %	6,355	3 %
Psychiatry/Psychotherapy	2,189	7 %	6,716	3 %
Radiology	491	2 %	4,854	2 %
Urology	836	3 %	2,880	1 %
Other specialists	1,519	5 %	9,702	4 %
Practical physicians/without specialisation	421	1 %	101,725	45 %
Total	31,300	100 %	227,988	100 %



Geographic distribution: panel



n/a: 4%

Geographic distribution: panel vs. population

Physicians in total	DocCheck panel		Germany (BÄK)	
State	Number	Percentage	Number	Percentage
Baden-Wuerttemberg	11,516	13 %	51,264	13 %
Bavaria	14,640	16 %	66,546	17 %
Berlin	5,340	6 %	22,472	6 %
Brandenburg	1,771	2 %	10,177	3 %
Bremen	748	1 %	3,891	1 %
Hamburg	2,697	3 %	13,069	3 %
Hesse	6,894	8 %	28,525	7 %
Mecklenburg-Vorpommern	1,326	1 %	7,842	2 %
Lower Saxony	7,175	8 %	33,190	8 %
North Rhine-Westphalia	18,759	21 %	86,879	22 %
Rhineland-Palatinate	4,125	5 %	17,777	4 %
Saarland	1,320	1 %	5,193	1 %
Saxony	3,407	4 %	19,081	5 %
Saxony-Anhalt	1,796	2 %	9,622	2 %
Schleswig-Holstein	2,741	3 %	14,063	4 %
Thuringia	1,835	2 %	9,368	2 %
n/a	3,244	4 %	–	–
Total	89,334	100 %	398,959	100 %

Age structure: panel vs. population

Physicians in total	DocCheck panel		Germany (BÄK)#	
Age	Number	Percentage	Number	Percentage
up to 34 years	21,910	25 %	83,155	19 %
35–39 years	3,607	4 %	61,156	14 %
40–49 years	12,720	14 %	100,108	23 %
50–59 years	15,455	17 %	92,124	21 %
60–65 years	10,734	12 %	60,462	14 %
more than 65 years	16,327	18 %	40,157	9 %
n/a	8,581	10 %	–	–
Total	89,334	100 %	437,162	100 %

Discrepancy in total number of physicians in Germany, because only working physicians are displayed here.

Gender: panel vs. population

Physicians in total	DocCheck panel		Germany (BÄK)#	
Gender	Number	Percentage	Number	Percentage
Male	40,832	46 %	200,291	50 %
Female	28,081	31 %	198,668	50 %
n/a	20,421	23 %	–	–
Total	89,334	100 %	398,959	100 %

Discrepancy in total number of physicians in Germany, because only working physicians are displayed here.

Additional qualifications: panel vs. population

Many medical practitioners in our panel have additional qualifications in addition to their specialisation. Of course, it is possible to combine this aspect with other criteria such as specialisation, geographical location of practice or age and gender.

The following table shows the most commonly reported additional description of our physicians.

Physicians – specialists	DocCheck panel		Germany (BÄK)	
Additional qualification	Number	Percentage	Number	Percentage
Acupuncture, TCM	1,080	5 %	11,770	6 %
Allergology	1,434	6 %	6,314	3 %
Geriatrics	343	2 %	3,378	2 %
Occupational medicine	662	3 %	2,017	1 %
Diabetology	701	3 %	3,399	2 %
Homeopathy	574	3 %	4,005	2 %
Intensive care	1,524	7 %	13,354	6 %
Chiropractic	423	2 %	15,735	7 %
Medical tumour therapy	448	2 %	5,119	2 %
Natural remedies	1,372	6 %	10,425	5 %
Emergency medicine	3,903	17 %	48,116	23 %
Palliative medicine	756	3 %	14,348	7 %
Phlebology	247	1 %	2,041	1 %
Psychoanalysis	282	1 %	1,927	1 %
Psychotherapy	710	3 %	10,093	5 %
Social medicine	557	2 %	2,466	1 %
Special pain therapy	750	3 %	5,494	3 %
Sports medicine	992	4 %	11,175	5 %
Addiction treatment	294	1 %	3,116	1 %
Other additional titles	5,396	24 %	36,185	17 %
Total	22,448	100 %	210,477	100 %

Pharmaceutical professions, overview

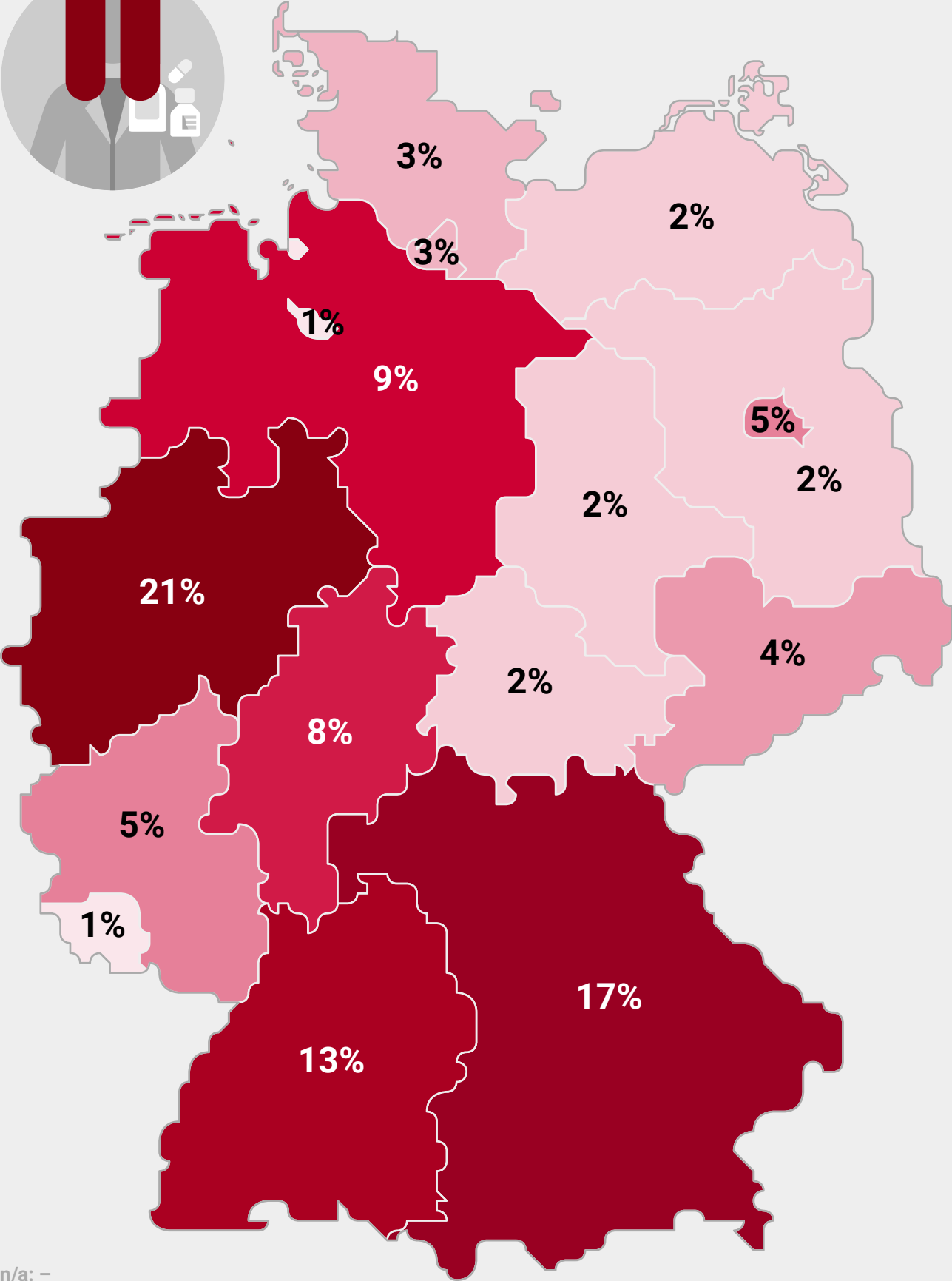
More than 29,000 of the 56,460 registered pharmacists in the Confederation of the German Pharmacy Associations (Bundesvereinigung Deutscher Apothekerverbände) can also be found in our panel – which is over 50 %. Therefore certain and quick access to your target audience is guaranteed.

Pharmacists in total	DocCheck panel		Germany (ABDA)	
Activity	Number	Percentage	Number	Percentage
Public pharmacy	16,944	58 %	53,235	94 %
Hospital-based pharmacy	1,945	7 %	3,225	6 %
Other	10,298	35 %	–	–
Total	29,187	100 %	56,460	100 %

Pharmaceutical technical assistants in total	DocCheck panel		Germany (ABDA)	
Activity	Number	Percentage	Number	Percentage
Public pharmacy	8,034	54 %	76,843	95 %
Hospital-based pharmacy	1,147	8 %	3,796	5 %
Other	5,603	38 %	–	–
Total	14,784	100 %	80,639	100 %

Assistant pharmaceutical merchandisers in total	DocCheck panel		Germany (ABDA)	
Activity	Number	Percentage	Number	Percentage
Public pharmacy	577	78 %	32,108	94 %
Hospital-based pharmacy	56	8 %	1,926	6 %
Other	111	15 %	–	–
Total	744	100 %	34,034	100 %

Geographic distribution: panel



n/a: -

Geographic distribution: panel vs. population

Pharmacists in total	DocCheck panel		Germany (ABDA)	
State	Number	Percentage	Number	Percentage
Baden-Wuerttemberg	3,811	13 %	62,000	6 %
Bavaria	4,933	17 %	68,000	7 %
Berlin	1,491	5 %	73,000	7 %
Brandenburg	612	2 %	51,000	5 %
Bremen	193	1 %	54,000	5 %
Hamburg	800	3 %	79,000	8 %
Hesse	2,326	8 %	72,000	7 %
Mecklenburg-Vorpommern	487	2 %	62,000	6 %
Lower Saxony	2,638	9 %	63,000	6 %
North Rhine-Westphalia	6,043	21 %	60,000	6 %
Rhineland-Palatinate	1,453	5 %	62,000	6 %
Saarland	406	1 %	79,000	8 %
Saxony	1,211	4 %	56,000	5 %
Saxony-Anhalt	719	2 %	64,000	6 %
Schleswig-Holstein	961	3 %	67,000	7 %
Thuringia	646	2 %	58,000	6 %
n/a	457	2 %	–	–
Total	29,187	100 %	1,030,000	100 %

Age structure: panel vs. population

Pharmacists in total	DocCheck panel		Germany (ABDA)	
Age	Number	Percentage	Number#	Percentage
up to 29 years	5,691	19 %	7,000	10 %
30–39 years	3,467	12 %	16,000	22 %
40–49 years	4,829	17 %	17,000	24 %
50–59 years	5,138	18 %	17,000	24 %
60 years and older	7,908	27 %	15,000	21 %
n/a	2,154	7 %	–	–
Total	29,187	100 %	72,000	100 %

rounded, due to numbers are given in 1,000 steps

Gender: panel vs. population

Pharmacists in total	DocCheck panel		Germany (ABDA)	
Gender	Number	Percentage	Number	Percentage
Male	7,938	27 %	14,603	26 %
Female	15,779	54 %	41,857	74 %
n/a	5,470	19 %	–	–
Total	29,187	100 %	56,460	100 %

Other specialisations, overview

Presenting an exhaustive list of all interests and specialisations of our panellists is beyond the scope of this booklet. Regardless of that, a few details from selected groups are offered to you. You will certainly find your very special target group in our extensive panel!

Care

The majority of our 11,863 care staff are general nurses. Furthermore geriatric, paediatric and anaesthesia nurses are included in our panel.

Care stuff in total	DocCheck panel	
Profession	Number	Percentage
Nurses	8,622	73 %
Geriatric nurses	1,891	16 %
Paediatric nurses	1,017	9 %
Anaesthesia nurses	333	3 %
Total	11,863	100 %

Dentistry

Just above 7,500 of the 103,998[#] dentists registered with the German Dentistry Association (Bundeszahnärztekammer) can also be found in our panel. Here, the majority of our panellists work as dentists with general private practice. Because of our experience, surveys in this normally rather difficult to reach target group can be carried out easily and quickly.

Dentists in total	DocCheck panel	
Specialisation	Number	Percentage
without specialisation	6,569	84 %
with specialisation orthodontics	252	3 %
with specialisation oral and maxillofacial surgery	14	0 %
with other specialisations	944	12 %
Total	7,779	100 %

[#] This information is taken from Facts & Figures 2024, the German Dentistry Association (Bundeszahnärztekammer).

Veterinary medicine

In Germany there are 45,645# veterinarians registered with the German Veterinary Association (Bundestierärztekammer). In our panel you will find nearly 6,500 veterinarians. In this case, those running a private practice are in the majority, most of them working as general and small animal veterinarians.

Veterinarians in total	DocCheck panel	
Specialisation	Number	Percentage
without specialisation	1,125	17 %
with specialisation small animals	3,206	49 %
with specialisation horses	484	7 %
with other specialisations	1,665	26 %
Total	6,480	100 %

This entry comes from Statistics 2024: Veterinary profession in Germany as gathered by the German Veterinary Association (Bundestierärztekammer).

Students

The majority of the 38,860 students registered in our panel are students of human medicine.

Students in total	DocCheck panel	
Subject	Number	Percentage
Human medicine	24,638	63 %
Pharmacy	5,361	14 %
Veterinary medicine	1,725	4 %
Dentistry	1,349	3 %
Students without a specified area of study	5,787	15 %
Total	38,860	100 %



Other medical professions

In addition to medical and pharmaceutical professionals, care staff and students, there is a large pool of nearly 45,000 further healthcare professionals in our panel. Of course, creating more specific target groups is also possible here.

Other professions		DocCheck panel	
Profession		Number	Percentage
Alternative practitioners		19,652	44 %
Rescue assistants		2,564	6 %
Physiotherapists		1,999	4 %
Medical assistants		1,993	4 %
Paramedics		1,601	4 %
Alternative veterinary practitioners		1,531	3 %
Psychotherapists		1,423	3 %
Psychologists		697	2 %
Assistant pharmaceutical merchandisers		744	2 %
Medical technical assistants (MTA)		640	1 %
Diabetes advisors		611	1 %
Nutritionists		551	1 %
Dieticians		521	1 %
Ergotherapists		418	1 %
Dental assistants		316	1 %
Other medical professions		6,395	14 %
Other non-medical professions		3,249	7 %
Total		44,905	100 %

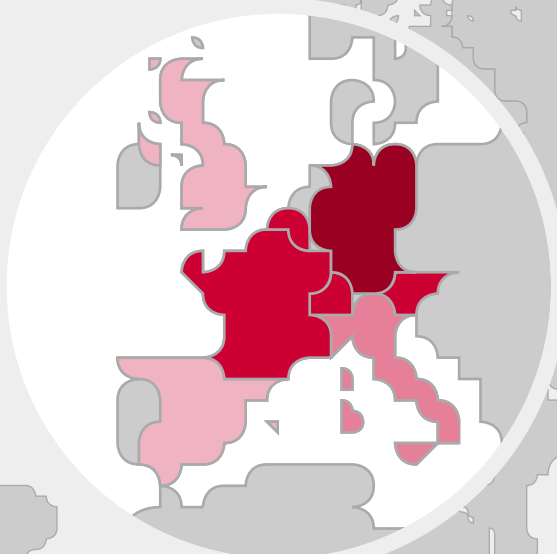


DocCheck panel international

If you wish to implement an international study, we will be happy to provide you with our fast-growing international panel of healthcare surveys. The table below gives a simple overview of the number of our panellists in other countries. Of course, you can obtain a more detailed description according to requirements.

If you do not find your desired target country in the overview, the same applies here: Simply contact us! We work with a broad network of recruiting partners, with whose help we can quickly, and with accustomed expertise, realise your study.

DocCheck panel international	Number
Germany	271,596
Belgium	21,323
Austria	17,220
Switzerland	14,482
France	11,787
Italy	2,120
United Kingdom	1,618
Spain	1,579
Other European countries	5,593
Other international countries	7,598
Total	354,916





Contact



DocCheck Insights

us on DocCheck:
doccheck.com/de/profile/channels/780-doccheck-insights



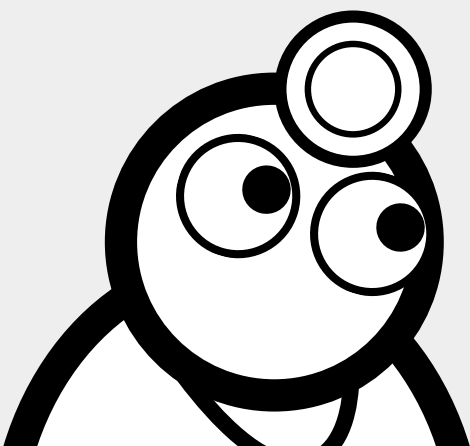
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